

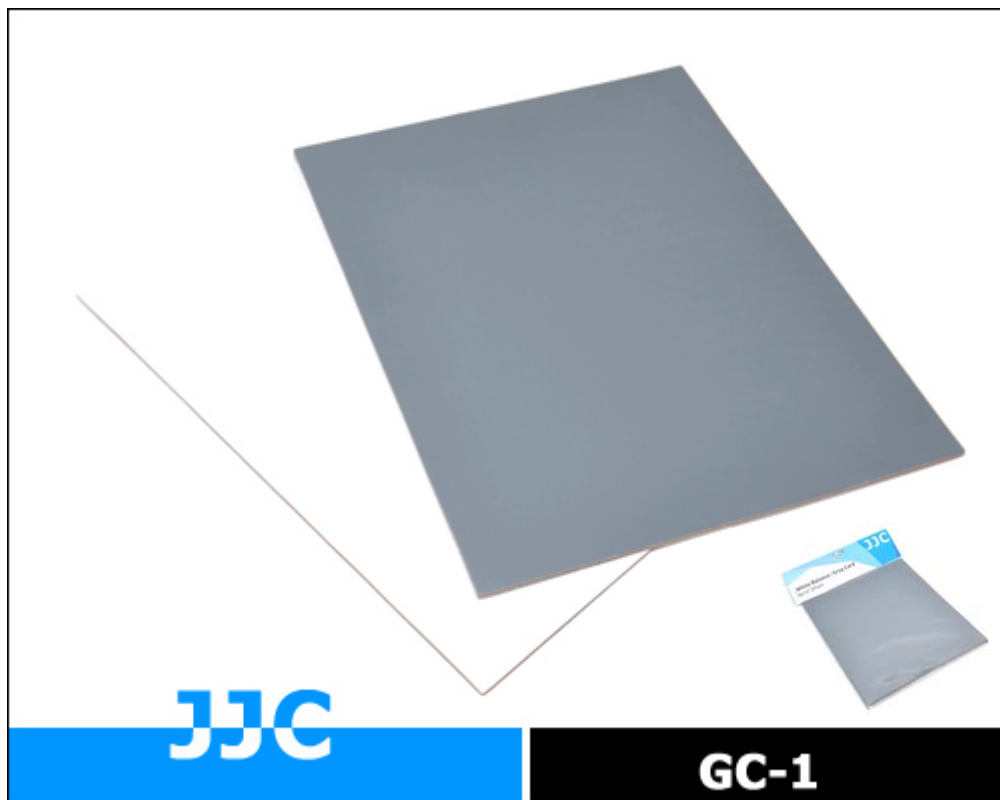
JJC GC-1 White Balance / Gray Card

The JJC GC-1 2in1 White Balance & Gray Card is the user-friendly, economical, and indispensable color correction tool that every photographer needs. The 18% gray side and the 90% reflectance white side help you achieve perfect color in your photos every time. Works with any film or digital camera, for JPEG and RAW files.

Simply take a picture of the card in the same lighting your subject is (or was) in. Use auto white balance and P (Program) mode for the picture. You can use the resulting picture as the basis for a custom white balance setting or you can use the White Balance Card Set picture during post processing for a custom white balance.

Product Highlights:

- Easy-to-Use
- 2x 8x10" gray cards
- Accurate color balancing tool
- Works with any film or digital camera, for JPEG and RAW files
- Can be used in pre- or post-production
- Gray side 18% reflectance, white side, 90% reflectance



JJC GC-2 3in1 Digital Gray Card & White Balance

The Digital Gray Card/White Balance Card Set is the user-friendly, economical, and indispensable color correction tool that belongs in every photographer's bag. Digital Gray Card gives you perfect digital color every time.

By using this set of three cards - Black, White and Neutral Gray simply take a picture of the card in the same lighting your subject is (or was) in. Use auto white balance and P (Program) mode for the picture. You can either use the resulting picture as the basis for a custom white balance setting, or you can use the White Balance Card Set picture during post processing for a custom white balance.

The glossy surface of the White Balance Card Set will instantly reveal any reflections that may lead to incorrect white balance. If reflections are seen on the Card surface during a white balance operation, reposition the Card so that reflections are eliminated.

Product Highlights:

- Set of three cards
- Small & Portable
- Economical
- Free Wrist Strap



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